Fifty-one and more pledge to save the TSP!  

BY KARL G. RULING

As of this writing in early January, 51 companies and individuals have made long-term pledges totaling roughly $200,000 per year, to ensure the important work of the TSP can continue uninterrupted while ESTA strives to put other sources of funding in place. To join them, please visit tsp.esta.org/donate or email savethetsp@esta.org.

A long-term source of ESTA’s revenue, almost a third of its income, was terminated, with 2016 being its last year. The immediate impact of this is to endanger the survival of ESTA’s ANSI-accredited Technical Standards Program. That would have enormous ramifications for the entertainment technology industry. The TSP is the vehicle to create safety and equipment standards that are free from anti-trust concerns in a regulatory-compliant environment. Without the TSP, the industry would revert to a standards-free environment, or worse, an environment where standards for our industry would be set by people from outside our industry. In addition, without the TSP, even maintaining ESTA’s current ANSI standards (more than 50) would not be possible and they would cease to exist as American National Standards. Upon hearing of the situation, Dan Antonuk, Product Development Manager at ETC, emphasizes, “The ESTA Technical Standards Program is the wellspring of our industry’s ability to provide its customers with the best-of-breed products. Without this program we would not serve our customers with the most important feature they need: interoperability.”

The rallying cry went out from the volunteer leadership of ESTA and members of the Technical Standards Program: “Everyone in the industry benefits from the TSP and everyone needs to step forward...”

Legend for the front cover:

1. ANSI E1.21 – 2013 – Temporary Structures Used for Technical Production of Outdoor Entertainment Events
2. ANSI E1.12 – 2012 – Design, Manufacture, and Use of Aluminum Trusses and Towers
4. BSR E1.50 – 201x – Safety Requirements for LED, Video, and Display Systems (standard under development)
6. ANSI E1.46 – 2016 – Recommended Practice for the Prevention of Falls from Theatrical Stages and Raised Performance Platforms
7. Camera Crane Operator’s Handbook
8. ANSI E1.19 – 2015 – Recommended Practice for the Use of Class A Ground-Fault Circuit Interrupters (GFCIs) Intended for Personnel Protection in the Entertainment Industry
10. ANSI E1.8 – 2012 – Loudspeaker Enclosures Intended for Overhead Suspension—Classification, Manufacture, and Structural Testing

INVESTORS IN INNOVATION 2017

OVER 100 EMPLOYEES
VISIONARY - $10,000 & up
Chauvet Professional
Columbus McKinnon Corporation
Electronic Theatre Controls
Martin
ProSight Specialty Insurance
United States Institute for Theatre Technology, Inc.
VER

INVESTOR - $3,000-$9,999
Barbizon Electric
Golden Sea Professional Equipment Limited
IATSE Local 891
LEX Products Corp.
Rosco Laboratories
Texas Scenic Company

SUPPORTER - under $3,000
Ian Foulds, IATSE Local 873
IATSE Local 80
PSAV

20 - 100 EMPLOYEES
VISIONARY - $5,000 & up
Altman Lighting, Inc.
GLP German Light Products
High End Systems
J.R. Clancy
McLaren Engineering Group
Stage Rigging
Tyler Truss Systems, Inc.

INVESTOR - $1,500-$4,999
American Society of Theatre Consultants
City Theatrical, Inc.
Interamerica Stage, Inc.
Lycian Stage Lighting
Niscon Inc.
Xtreme Structures and Fabrication

SUPPORTER - under $1,500
Blizzard Lighting, LLC
Creative Stage Lighting
H & H Specialties Inc.
High Output
InCord
Oasis Stage Werks
Stage Equipment & Lighting, Inc.
Stagemaker
Vincent Lighting Systems

UNDER 20 EMPLOYEES
VISIONARY - $500 & up
B-Hive Industries, Inc.
Scott Blair
Boston Illumination Group, Inc.
Candela Controls, Inc.
Clark Reder Engineering
Tracey Cosgrove & Mark McKinney
Earl Girls Inc. EGI Pro
Entertainment Project Services
Neil Huff
Hughston Engineering Inc.
Jules Lauve
Brian Lawlor
Limelight Productions, Inc.
John T. McGraw
Mike Wood Consulting
Reed Rigging Inc.
Reliable Design Services
Alan M. Rowe
Sapsis Rigging Inc.
Dana Taylor
Steve Terry
Theatre Projects
Theatre Safety Programs
Steve A. Walkers & Associates

INVESTOR - $200-$499
Benjamin Cohen
Tony Giovannetti
Indianapolis Stage Sales & Rentals, Inc.
Jason Kyle
Eric Loader
LUCITAG Ltd
LumenRadio AB
Nudelta Digital
Project SSSHH Incorporated
Stageworks
Stephen Vanciel

SUPPORTER - under $200
About the Stage
Milton Davis
Pat Grenfell
Mitch Heffer
Hoist Sales & Service
Beverly & Tom Inglesby
Intensity Advisors
Eddie Kramer
Michael Lay
Robert Scales
Charles Scott
Serapid
Skjonberg Controls
Teclumen
Theta Consulting
Tracy Underhill
Ken Vannice

*Long-term pledge

To join these Investors visit tsp.esta.org/invest
Standards all around us:

2. ANSI E1.4 - 2014 – Manual Counterweight Rigging Systems
3. ANSI E1.15 – 2006 (R2011) – Recommended Practices and Guidelines for the Assembly and Use of Theatrical Boom & Base Assemblies
4. ANSI E1.24 – 2012 – Dimensional Requirements for Stage Pin Connectors
6. ANSI E1.46 – 2016 – Recommended Practice for the Prevention of Falls from Theatrical Stages and Raised Performance Platforms
8. ANSI E1.2 – 2012 – Design, Manufacture, and Use of Aluminum Trusses and Towers
12. ANSI E1.27-2 – 2009 (R2014) – Recommended Practice for Permanently Installed Control Cables for Use with ANSI E1.11 (DMX512-A) and USITT DMX512/1990 Products
14. ANSI E1.8 – 2012 – Loudspeaker Enclosures Intended for Overhead Suspension—Classification, Manufacture, and Structural Testing
The Technical Standards Program is at the forefront of our industry’s effort to create the common standards needed for businesses to become more productive and profitable, and to ensure the safety of audiences and the many people who make their livelihoods in our industry.

Investing in the Technical Standards Program is investing in the present and the future of the entertainment technology industry. Whether you are concerned with safety in the workplace or issues of equipment compatibility, you can have an impact by becoming an investor today. The TSP is made possible entirely through sponsorships and donations.

We hope you will consider becoming an Investor in Innovation. Your foresight and financial support will allow ESTA to continue to develop the leading standards-making program serving the world-wide entertainment technology industry. You may make a donation online at tsp.esta.org/donate or by contacting Lori Rubinstein at 212-244-1505 ext. 702 or lori.rubinstein@esta.org.